

Strategy in mobility as a catalyst for internationalisation: Case University of Turku

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University of Turku

Structure of the presentation

- 1) University of Turku in focus
- 2) Rationales behind large scale mobility activities
- 3) University of Turku experiences in mobility projects
 - EMA2, Erasmus+ ICM, FIRST, Russia Pilot Project, FIRST+
- 4) Impact of mobility



University of Turku – Multi- and Interdisciplinary International Research University

today **100 different nationalities** among
the staff and students

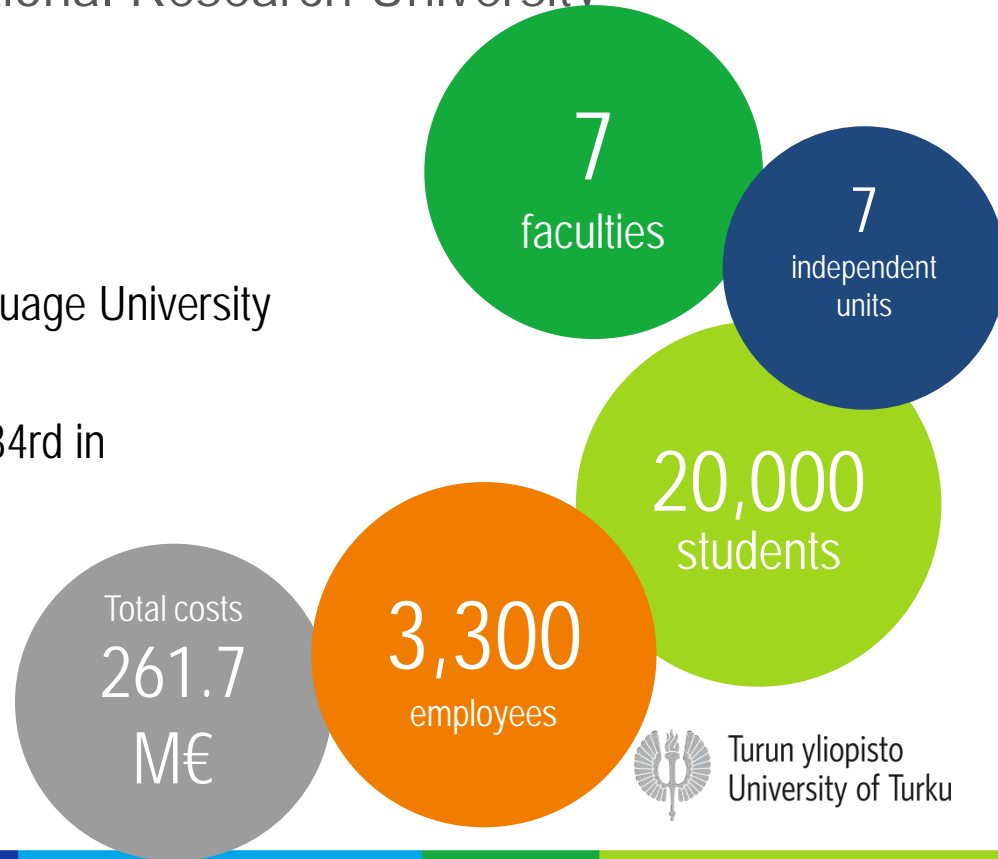
was **founded in 1920** as the first Finnish-language University

Amongst the TOP 1% in the world (Ranked 234rd in
QS World University Ranking 2016)

31.8% of the staff members work in research,
30.6% in teaching and
37.6% in support and expert service:



HR EXCELLENCE IN RESEARCH



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OUR RESEARCH IS PROFILED

- Through the following thematic collaborations:
 - Biofuture
 - Digital future
 - Culture memory and social change
 - Children, young people and learning
 - Drug development and diagnostics
 - Sea and maritime studies



HIGH-QUALITY EDUCATION

provides skills for future working life

- Versatile, multidisciplinary study opportunities
- Academic education based on the latest research
- Excellent Master's Degree Programmes in English
- Joint degrees and co-tutelle

EXPORT OF FINNISH EDUCATION EXPERTISE

- Finland University Ltd

Over
130
disciplines

1,700
higher
university
degrees per
year

[utu.fi/
masters](http://utu.fi/masters)



UTU Rationales behind large scale mobility activities

- Internationally competitive university operations based on high-quality, multi- and interdisciplinary research, promoting education and free science
- Interdisciplinary approach in research in order to increase UTU's quality and societal effectiveness also with help of international partnerships
- UTU is part of international academic community with close collaboration with Finnish society and participates actively in the development of its region :
 - Turku region / South-West Finland / Finland / Baltic Sea Region / Nordics / Arctic / Europe...
- Active cooperation with the City of Turku also connected to International activities
- Long and well established connections in different themes or geographical areas

Rationales behind large scale mobility activities II

- Targeted strategic mobility:
 - Strengthening career path, open science, support for research, creating academic networks
- Higher volume in mobilities
 - wider Recruitment Pool,
 - need of improved mobility support services
- Both targeted and wide mobility options promote
 - Flexible study tracks, employability, graduate competences / learning outcomes: traditional such as language skills, cultural awareness, tolerance and hidden ones such as productivity, resilience, curiosity (www.cimo.fi/hidden_competences)
- Multiculturalism, Internationalisation at Home



Erasmus Mundus Action 2 2007-2018



- Programme funded by European Commission and managed by the Education, Audiovisual and Culture Executive Agency
 - **Goals:**
 - to enhance quality and institutional capacity of higher education
 - to promote connectivity and understanding between people
 - to promote internationalisation and Bologna process in third countries
 - **How:**
 - academic mobility between EU and areas outside of EU within large consortia (max 20 partners)
 - Mobility grants for exchange students, master degree students, doctorate students, researchers, teachers and academic staff
 - UTU was partner in 12 projects
 - South/Southeast Asia, Latin America, Western Balkans
 - UTU coordinated 8 projects
 - Russia and Eastern Neighbourhood countries
- ➡ Most active University in Erasmus Mundus Action 2 in Finland



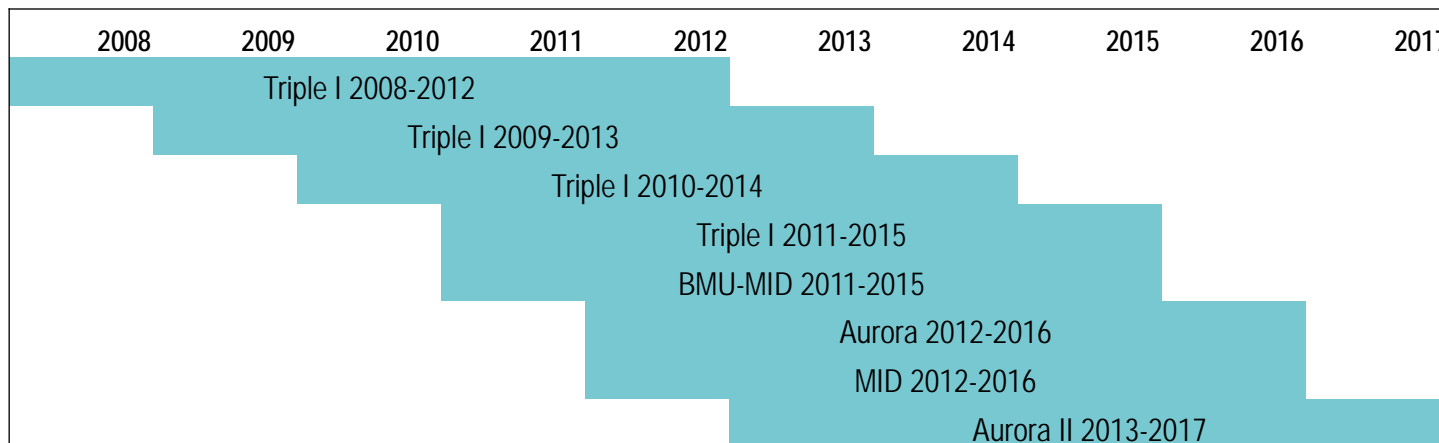
Triple I
2008-2012, 2009-2013,
2010-2014
Russia

Triple I
2011-2015
Russia

Aurora & Aurora II
2012-2014, 2013-2017
Russia

BMU-MID
2011-2015
Belarus, Moldova,
Ukraine

MID
2012-2016
Belarus, Moldova,
Ukraine, Armenia, Georgia





Sources: Esri, HERE, DeLorme, Intermap, increment.P Corp., GEBCO, USGS, FAO, NPS, NRCAN, GeoBase, IGN, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), swisstopo, MapmyIndia, © OpenStreetMap contributors, and the GIS User Community

Project Budgets

Triple I 2008

4 148 575 EUR

Triple I 2009

3 929 050 EUR

Triple I 2010

3 991 275 EUR

Triple I 2011

3 659 875 EUR

Aurora I

3 749 375 EUR

Aurora II

3 624 900 EUR

MID

3 960 150 EUR

BMU-MID

3 349 625 EUR

Total EMA2-project budget coordinated by UTU:

30 412 825 EUR



Mobility Numbers

Eastern Neighbourhood → EU: 414 EU → Eastern Neighbourhood : 28
Russia → EU: 1020 EU → Russia: 310

Total EMA2 mobilities coordinated by UTU:

1 772

Mobilities to and from Belarus

- 112 mobilities from Belarus to EU countries
- 9 mobilities from EU countries to Belarus

From Belarus to EU		
	BMU-MID	MID
Undergraduate	32	24
Master	8	11
Doctorate	7	5
Post-Doctorate	4	4
Staff	4	13
Total	55	57

From EU to Belarus		
	BMU-MID	MID
Undergraduate	1	0
Master	0	1
Doctorate	1	0
Post-Doctorate	0	2
Staff	2	2
Total	4	5

Erasmus+ International Credit Mobility

- Expanding Erasmus+ to areas outside of Europe
- UTU is the most active University in Finland
- UTU focused mainly on teacher and staff mobility, some student mobility as well

Erasmus+ International Credit Mobility in UTU since 2015

- Funding for all projects:
1 179 663 €
- In total:
59 partners
24 countries
Mobilities in total in all projects
349

Erasmus+ International Credit Mobility Partners*

		2015-2017	2016-2018	2017-2019
BY	Belarus State Economic University			
BY	Belarusian State University			
BY	Brest State University named after S. Pushkin			
BY	Yanka Kupala State University of Grodno			
UA	Ivan Franko National University of Lviv			
UA	Odessa National University named after I.I. Mechnikov			
UA	Taras Shevchenko National University of Kyiv			
RU	Higher School of Economics			
RU	Irkutsk State University			
RU	Kazan Federal University			
RU	Lomonosov Moscow State University			
RU	Mari State University			
RU	North-Eastern Federal University			
RU	Ogarev Mordovia State University			
RU	Tomsk State University			
RU	Udmurt State University			
RU	Ural Federal University			

*Partners in Russia,
Belarus and Ukraine,

UTU also has partners
from e.g. Latin America
and South/Southeast
Asia



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FIRST / FIRST+

Finnish-Russian Student and Teacher Exchange Programme

- National instrument financed by EDUFI (CIMO) and Finnish Ministry of Education and Culture
- Student mobility, teacher mobility, intensive courses
- FIRST (2003-2017): Mobility between Finland and North-Western part of Russia
- Russia Pilot Programme (2016-2017): Mobility from Finland area outside of FIRST
- FIRST+ (2017 →): Mobility between Finland and all regions of Russia

- Complementary mobility financing for UTU
 - UTU does not finance the same actions from two sources at the same time
 - E.g. Staff and teacher mobility from Erasmus+, student mobility from FIRST



Turku/Åbo Russia First Network (in 2016)

- University of Turku
- Åbo Akademi University
- St Petersburg State University,
- St. Petersburg State University of Economics,
- Herzen State Pedagogical University,
- Immanuel Kant Baltic Federal University
- North-Western State Medical University named after I.I.Mechnikov,
- Northern (Arctic) Federal University,
- Peter the Great Saint Petersburg Polytechnic University,
- Petrozavodsk State University,
- The Saint Petersburg State Technological University of Plant Polymers,
- St. Petersburg State Chemical Pharmaceutical Academy,
- Yaroslav-the-Wise Novgorod State University
- Pskov State University,
- Tver State University

TUÅRE – Turku/Åbo Russia Exchange

- University of Turku
- Åbo Akademi University
- Higher School of Economics
- Kazan Federal University
- Udmurt State University
- Mari State University
- Ogarev Mordovia State University

Aura FIRST+ application submitted

- University of Turku
- Åbo Akademi University
- St. Petersburg State University
- National Research University Higher School of Economics
- Northern (Arctic) Federal University
- Petrozavodsk State University
- Pskov State University
- Russian State University for the Humanities
- Peter the Great St. Petersburg Polytechnic University
- Tver State University
- Udmurt State University
- St. Petersburg State University of Economics
- Ural Federal University
- Kazan Federal University
- St. Petersburg State Chemical Pharmaceutical Academy
- *National Research Lobachevsky State University of Nizhny Novgorod– NEW*
- *Financial University under the Government of the Russian Federation – NEW*



Bilateral agreements

- **Belarus**

- Yanka Kupala State University of Grodno
- Grodno State Agrarian University
- Grodno State Medical University
- Belarus State Economic University

- **Russia**

- St. Petersburg State University
 - Since 1966
- St. Petersburg State University of Economics
- St. Petersburg State Chemical Pharmaceutical University
- National Research University Higher School of Economics
- Immanuel Kant Baltic Federal University
- Petrozavodsk State University
- St. Petersburg Electrotechnical University
- Udmurt State University
- Kazan Federal University
- Mari State University
- Ogarev Mordovia State University
- Northern (Arctic) Federal University
- Plekhanov Academy



Baltic Science Network



- Baltic Science Network is
 - the leading transnational forum for higher education, science, and research cooperation of the Baltic Sea Region.
 - a political network gathering relevant transnational, national, and regional policy actors from the BSR countries.
- Actions in Baltic Science Network are:
 - Widening participation, BSR-wide mobility, Research & Innovation excellence, Exchange & learning of best practices, Joint lobbying
- UTU represents Finnish Ministry of Education and Culture in the project
- Action coordinated by UTU is focused on researcher mobility in the Baltic Sea Region

Principles applied in mobility networks

- Wide geographical reach and multidisciplinary
- Combination of experienced and new partners
 - Wider dissemination of results
 - Some changes in composition of mobility networks
- Transparency and equal opportunities, working TOGETHER
- Sustainable cooperation by emphasising mobilities on doctorate, postdoc and staff levels

Impact on University of Turku

	EMA2 2008- 2017	FIRST 2006-2017*
Incoming to UTU	183	49
Outgoing from UTU	35	130
Total	218	179

* FIRST column includes student exchanges, both long and short, teacher mobility not included

- **Wide networks from all projects**
 - University of Turku known around the world
 - Network helps when applying to new projects (eg. Erasmus+ ICM)
 - Excellency in project administration and mobility issues
 - Experience help to build up strategic university networks
- **Impact on academic cooperation**
 - researchers, teachers and future academics had seed-funding to start or carry on their joint efforts



Impact on University of Turku: some examples

- Establishment of new units eg.
 - International Staff Services internally or
 - Russian-Finnish Center with St. Petersburg Chemical Pharmaceutical Academy» of the Ministry of Healthcare of the Russian Federation (SPCPA)
- Activities in curriculum development (eg. Ethnology with NArFU), new teaching/training programmes, double degrees, increased credit transfer processes
 - towards Internationalization of the Curriculum (IoC) <http://ioc.global>

Universities have a responsibility to prepare all graduates to live as well as work in a global society – a complex interlocking world where the local and the global are increasingly connected (Nussbaum 2002).





Thank you!

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